AFP MA, CCS Fundraising, and WID Monday Webinar Series

# FUNDRAISING IN A VIRTUAL WORLD: STORIES FROM THE FRONT LINE

APRIL 20, 2020







## Logistics



To join audio:

- Choose "Computer audio" to use VoIP and listen through your computer
   OR
- Choose "Phone call" and dial using the information provided. International numbers available.

Throughout the webinar please type your questions here for discussion later

## Today's Panelists









Sam Abate
Marketing and
Communications
Catholic Schools
Foundation

Elsa Gomes
Bondlow
Vice President of
Growth and
Partnership
Development
Building Impact

Danielle Degnan

Chief

Development

Officer

National Coast

Guard

Museum

Association

Jillian Kohl
Director of
Development
Temple Beth
Elohim

Mike Reardon

Executive

Director

Catholic Schools

Foundation

## Today's Facilitators



Brian Nevins

Principal & Managing Director,

CCS Fundraising

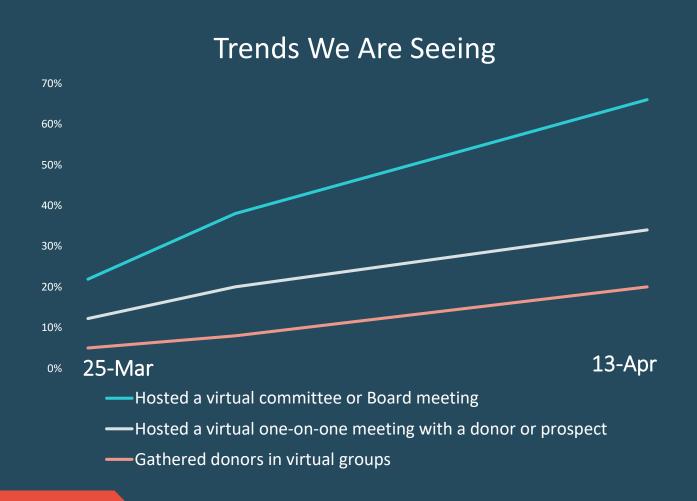


Kate Villa Corporate Vice President, CCS Fundraising

## Poll Questions

## Our Digital Reality

A short period of acclimation in a highly interpersonal field.



## Individual Meetings 34% have hosted

Cultivation

Briefing

Solicitation



# Virtual Committee Meetings





Development/ Advancement Committee



Gala Committee



Campaign Committee



Board meeting

66% have hosted

## Virtual Volunteering

Of the sectors, volunteer engagement is the largest concern in the education sector followed by the healthcare sector.







#### Virtual Events

**89**% have cancelled, rescheduled, or created virtual events to replace galas, reunions, or other fundraising events this spring

#### Comments and Discussion



Sam Abate
Catholic Schools
Foundation



Elsa Gomes Bondlow Building Impact



Danielle Degnan National Coast Guard Museum Association



Jillian Kohl Temple Beth Flohim



Mike Reardon Catholic Schools Foundation



**Brian Nevins**CCS Fundraising



Kate Villa CCS Fundraising

## Thank You for Joining Us

www.ccsfundraising.com

