



CATHOLIC STEWARDSHIP IN UNCERTAIN TIMES:

REFLECT, ASSESS, AND PLAN

CCS is a strategic fundraising firm. We partner with nonprofits for transformational change.

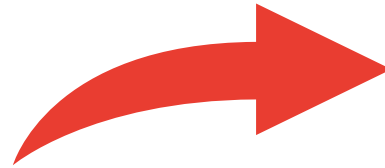


LOGISTICS

Audio will play through your computer. Please be sure your speakers are turned on.

Attendees will be in listen-only mode for the entire presentation.

Throughout the webinar please type your questions here for discussion later.



Questions

Want answers?

Ask the staff a question

Exit Send



OPENING PRAYER

Today's Discussion

Looking toward re-emergence...



Our Hosts



Thomas Kissane
Principal & Managing Director,
CCS Fundraising



Peter Hoskow
Principal & Managing Director,
CCS Fundraising



Michael Murphy
Executive Director,
International Catholic
Stewardship Council

Our Panelists



Patrick Grace

Executive Director,
Catholic Community
Foundation of the
Diocese of Cleveland



Brendan Keating

Chief Development
Officer, Archdiocese
of Chicago



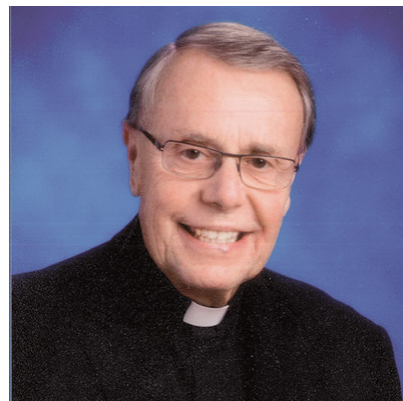
Jill McNally

Director of
Stewardship and
Development,
Diocese of Madison



John Notaro

Executive Director,
Catholic Foundation
for Brooklyn and
Queens



**Msgr. Lloyd
Torgerson**

Pastor, St. Monica
Catholic Community
(Santa Monica, CA)



Scott Whitaker

Secretariat Director
for Stewardship,
Development, and
Communications,
Diocese of Austin



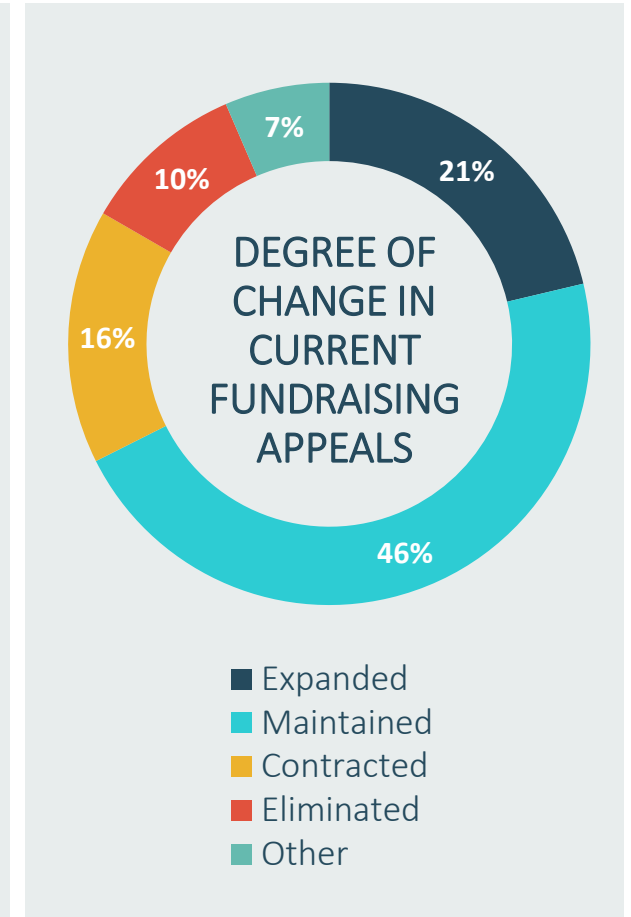
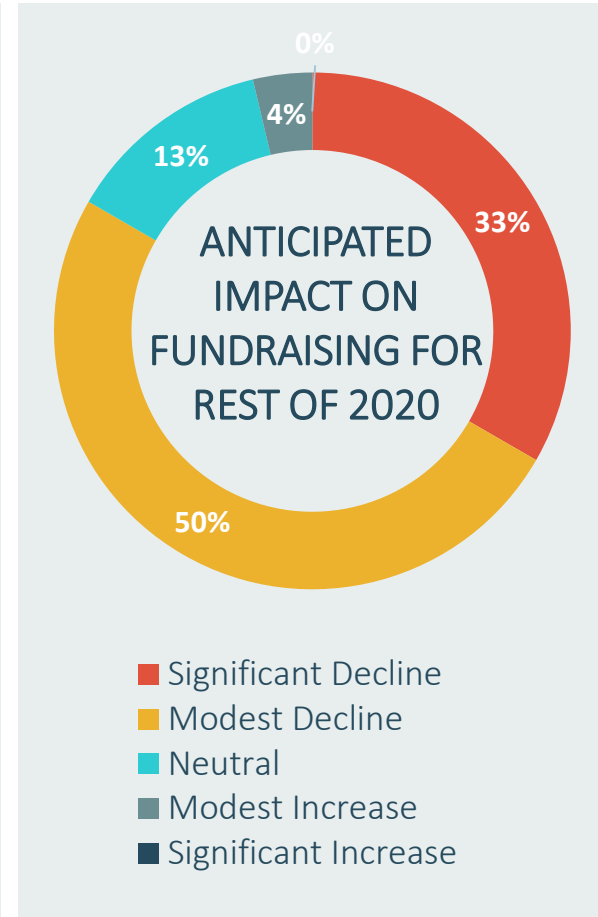
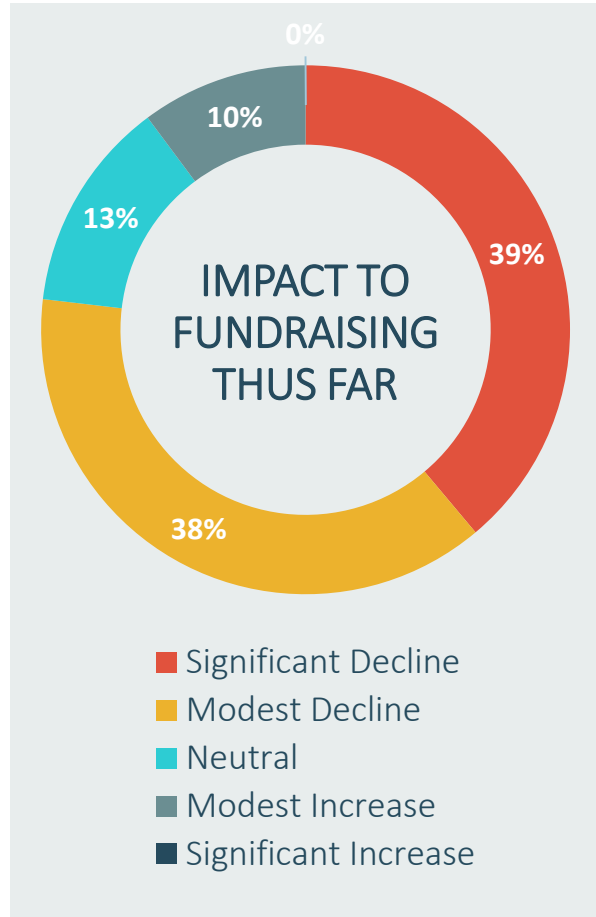
WHERE WE ARE TODAY

Current Sentiment Among Religious Organizations



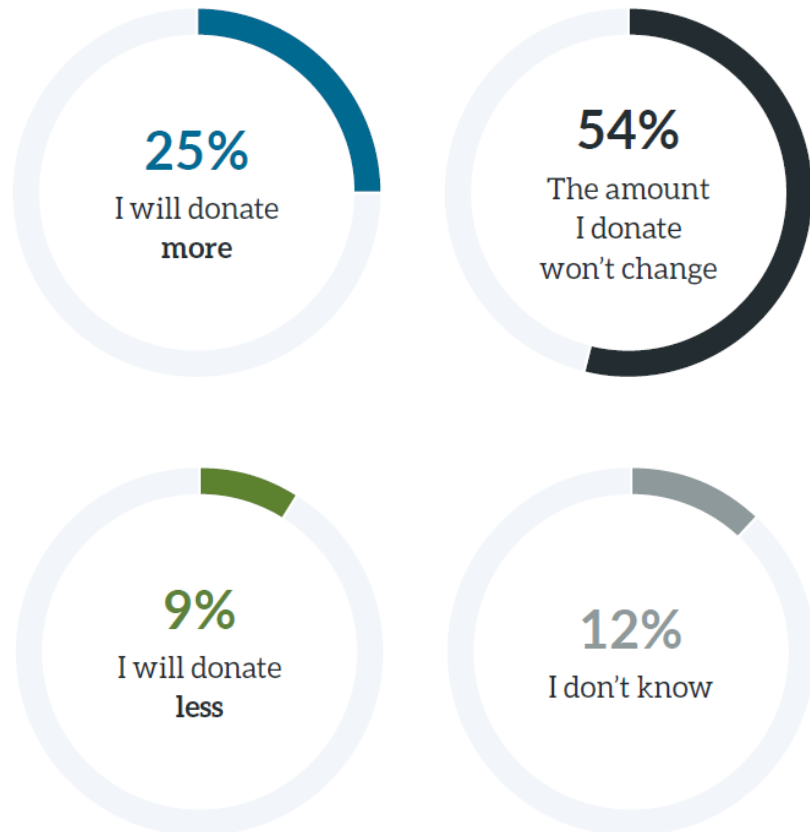
In late April, CCS distributed a **Philanthropic Climate Survey**

We collected nearly **1,200** responses including over **100** from religious organizations.



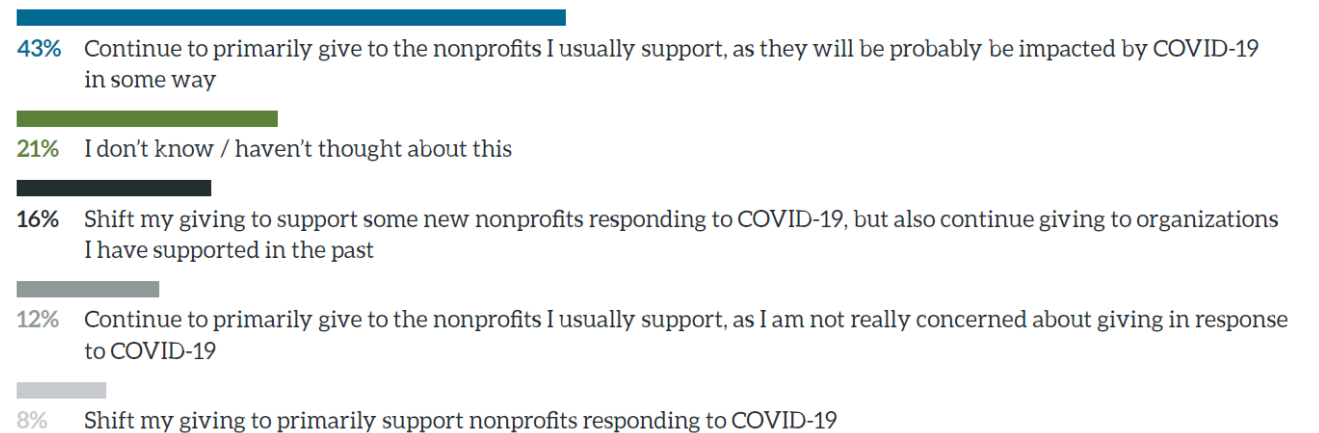
Current Sentiment Among Donors

In 2020, what do you anticipate will happen to the amount you usually donate to nonprofit organizations as a result of COVID-19?



Thinking of COVID-19, which of the following best describes how you plan to support nonprofit organizations this year?

This year I plan to...



What Are We Hearing from Catholic Parishes and Dioceses?

Virtual community engagement



Virtual community refinement



Bolstering offertory through virtual community



Virtual Engagement

Based on a rapid review of all parishes in **16** dioceses across the country over the past two months...

Virtual Platform	Average Percentage of Parishes Who Use This Platform	Average Percentage of Parishes Who Mention Offertory on This Platform
Website	82%	35%
Facebook Page	84% <i>(67% up-to-date)</i>	12%
Live Streaming Mass	59%	17%
Online Bulletin	73% <i>(60% up-to-date)</i>	46%

...parishes are making great strides in fostering virtual communities, but **opportunity exists to bolster offertory giving** through virtual communications.



PANEL DISCUSSION

Our Panelists



Patrick Grace

Executive Director,
Catholic Community
Foundation of the
Diocese of Cleveland



Brendan Keating

Chief Development
Officer, Archdiocese
of Chicago



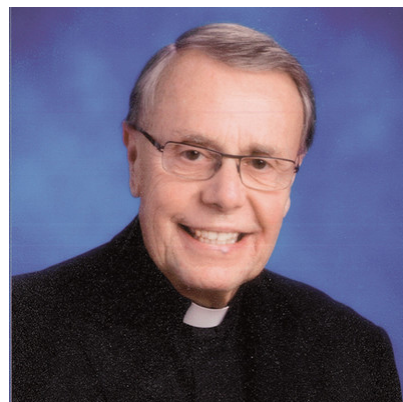
Jill McNally

Director of
Stewardship and
Development,
Diocese of Madison



John Notaro

Executive Director,
Catholic Foundation
for Brooklyn and
Queens



**Msgr. Lloyd
Torgerson**

Pastor, St. Monica
Catholic Community
(Santa Monica, CA)



Scott Whitaker

Secretariat Director
for Stewardship,
Development, and
Communications,
Diocese of Austin



WHERE DO WE GO FROM HERE?

Considerations for Future Planning

Evaluate communications to all constituents across all platforms

How can you communicate effectively with lead donors?

How can you place a face on the impact of the Church and your organization during these past months and on the impact of giving to support their future?

How can you continue to further connect through virtual community platforms?

THANK YOU!

