



**Catherine Sun**  
Executive Director

**Passion for Philanthropy:**

Catherine lives her life by the values of service and contribution. Both were modeled for her from a young age, and she feels privileged to have a career that encompasses these values. Through her work, she strives to create a more equitable world for current and future generations.

**Experience:**

Catherine began her career as an advertising copywriter before shifting into brand and content strategy, and finally into development and fundraising. With 14 years of this varied experience, Catherine brings a blend of creative and strategic thinking to her work in fundraising, specifically through her knowledge in messaging and research. Catherine has a keen ability to motivate behavior with her words and ideate innovative solutions to challenges. She thrives in a collaborative setting and her strengths include relationship-building and project management.

For the past 7 years, Catherine has served on the board of *Art Start*, a nonprofit that brings creative expression into the lives of historically marginalized youth. Her responsibilities include development, partnerships, and marketing. She is also a member of the *Habitat for Humanity Global Village*, participating in builds around the world.

During her time with CCS, Catherine has conducted a comprehensive development assessment for Southwestern Law School to provide a roadmap for future fundraising efforts. She also served as the campaign director for Pacific Marine Mammal Center's \$7.5 million *The Next Wave: The Campaign for the Pacific Marine Mammal Center*. This campaign's goal was to increase patient and education spaces, reduce water usage to increase energy efficiency, provide a conservation model for other organizations, and provide funding for more research and scholarly collaboration. Catherine also provided campaign management services to Saint Mark's Episcopal Church on its \$8.5 million combined school and church capital campaign to fund a master plan to update its campus and facilities.

**Education:**

Catherine received her Master's in Nonprofit Leadership from University of Pennsylvania's School of Social Policy and Practice, where her studies included data analysis, volunteer management, and DEI. Catherine received her Bachelor's in Communication at Boston University with a minor in Psychology.

In addition to her degrees, Catherine holds an Executive Certificate in Social Impact Strategy from Penn's Center for Social Impact and Strategy and a Certificate in Design for Social Change from the School of Visual Arts and is currently pursuing a Professional Certificate in Organizational Leadership in Social Work from Penn's Wharton School.

**Personal:**

A true tri-coaster, Catherine grew up in Houston, lived a decade in New York City, and now resides in Los Angeles with her dog, Ben. In her spare time, she continues to read every issue of NY Magazine, takes advantage of her proximity to the beach, and explores the contemporary art scene in Los Angeles.