

Alissa Friedman

Executive Director, Opportunity Junction

Alissa Friedman is Executive Director of Opportunity Junction and has overseen its growth from a pilot workforce development program into an East Contra Costa hub for training, education, and job placement serving more than 1,000 local residents annually. Alissa joined Opportunity Junction in 2001 as Project Manager and took over as Executive Director in 2003. Before joining the organization, she worked in software development and as an attorney. She has also served as a Commissioner on the Contra Costa County Commission for Women, which advises the Board of Supervisors on issues affecting women and girls in the county. She is a former Editor-in-Chief of the Berkeley Women's Law Journal. In 2018, Alissa was honored by State Senator Steven Glazer as his Woman of the Year for her leadership of Opportunity Junction. Originally from Evanston, Illinois, she holds a bachelor's degree in physics from Harvard University and a J.D. from U.C. Berkeley's Boalt Hall School of Law.

