



Margo Jacobs
Director of Development, Campaigns
United Nations Foundation

As Director of Development, Campaigns for the United Nations Foundation, Margo guides the fundraising strategy and individual giving programs of the Shot@Life, Girl Up, and *Nothing But Nets* campaigns. Representing more than 1 million combined supporters and \$10 million in funds raised annually for the work of and advocacy for programs of the United Nations, the campaigns educate, connect and empower their passionate supporters around children's health and the rights of adolescent girls. Through education, advocacy, and fundraising, Shot@Life aims to ensure every child has a shot at a healthy life no matter where they live through access to life-saving vaccines. Girl Up engages, motivates, and trains teen girls to become global leaders and advocates for themselves and for the hardest-to-reach girls in places where it is hardest to be a girl. *Nothing But Nets* is the world's largest, grassroots campaign to save lives by fighting malaria, a disease which claims the life of a child every two minutes.

Prior to joining the UN Foundation, Margo was a Vice President at CCS, where she helped clients in the global health, health care, and other sectors to raise more than \$35 million for human impact, endowment, and capital campaigns.