

# Preston S. Walton

## University of San Francisco

Preston joined USF as the Senior Associate Vice President for Development in January of 2016, but his roots at USF go much deeper. Preston earned a Bachelor of Science in Hospitality Industry Management and a Master of Arts in Organization & Leadership, both from USF. After his graduation, and prior to joining USF as a staff member, Preston served as President of the Alumni Board, as a constituent representative on the USF Board of Trustees, and as a member of the USF Hospitality Industry Management Program Advisory Board. He possesses extensive knowledge about the university, and is a strong advocate for USF's success.

Prior to joining USF as a staff member, Preston spent many years honing his nonprofit management and fundraising skills. Most recently as a Vice President for CCS, a leading global fundraising and management firm, which designs and implements successful, transformative, development initiatives for leading non-profits across all sectors and throughout the world. At CCS, his clients were among the most recognizable brands in philanthropy, nationally and internationally.

Preston brings extensive experience working with leading higher education, non-profit, and business organizations including: The Jesuit Network for Equitable Excellence in Higher Education, USC Annenberg School for Communication and Journalism, San Francisco Jazz Festival, Arts Council Silicon Valley, and Four Seasons Hotels. Preston's areas of expertise include case development, major gift cultivation and solicitation, campaign management, special events, employee and volunteer training, and leadership development.

Preston recently managed a capital campaign for Alameda Health System Foundation in Oakland, CA. Prior to Alameda Health System Foundation, Preston served as long-term counsel for *Perform. Engage. Inspire: The Campaign for Utah Symphony | Utah Opera*. During his time with Utah Symphony | Utah Opera, Preston led efforts to raise legendary support in the largest campaign in the organization's history.

On a personal note, Preston was born and raised in Los Angeles, CA and now resides in Alameda, CA. Preston believes that philanthropy is one of the most powerful and altruistic ways to advance humanity. He values the opportunity to work with leaders in the philanthropic community who use the forefront of innovation to address issues ranging from access to education and healthcare to preserving and supporting creativity in the arts.