



DOING THE
MOST GOOD®

Robin E. Dunn, CFRE
Director of Capital Campaigns and
Corporate Engagement

With more than 30 years of experience in nonprofit leadership, Robin Dunn is a seasoned professional focused on major gifts, capital campaigns, board development and strategic planning, volunteer management, and communications. Serving in the role of Director of Development, Robin successfully managed three capital campaigns for organizations serving youth and families in Phoenix, Arizona (Phoenix Boys Choir, West Valley Child Crisis Center, UMOM New Day Centers). As CEO of the Make-A-Wish Foundation of Arizona, Robin coordinated an effort that earned the chapter an award from the national organization. She has assisted with campaigns for the YMCA of Metropolitan Los Angeles and Autry Museum of the American West, and is currently serving as Campaign Director for The Salvation Army Corps “Red Shield” youth project in Long Beach, and is building the foundation for three impending campaigns in Pasadena, Los Angeles County, and the Central Coast Tri-Counties region. Robin holds a music degree from Azusa Pacific University and was voted “Outstanding Fundraising Executive” in 2008 by the Greater Arizona Chapter of the Association of Fundraising Professionals.